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## **Lifestyle Home Decor Store Celebrates Grand Opening Today in Downtown Morgan Hill**



Grand Opening Celebration on July 29  
between 6:30 p.m. -9:30 p.m.

**Morgan Hill, Calif., (July 29, 2022)**— Fresh flowers, furniture, and contemporary home decor have arrived in Downtown Morgan Hill. Urbn Ranch, a new women-owned retail shop, is celebrating its grand opening on July 29 at 6:30 p.m. The store took over the Tac-Oh retail space on 3<sup>rd</sup> Street and Monterey, part of a development by Don Imwalle and Ken Rodriguez, that houses Willard Hicks, Mo’s Breakfast and Burgers, and Opa!

Urbn Ranch is a home goods store built on a passion for helping people create a unique and authentic space to share with those they love. The multi-functional lifestyle store brings the talents of many artisan vendors to curate a distinctive shopping experience. With a soft opening in mid-May, Urbn Ranch is quickly endearing itself to the Morgan Hill community.

The store is owned by Erika DellaMaggiore, along with her sister and mother, who credit the inspiration to their family’s ranch, where handmade beauty cultivates unmatched quality. The Wickman’s take pride in hand-selecting every item in the store and showcasing the work of many local makers and artists. “The store combines the ruggedness and sustainability of the ranch, with the luxury and comfort of the city,” said Erika. “We hope to partner with other local retailers and restaurants to make this store, and downtown Morgan Hill, a place for the local community to gather. Whether people need a gift, home decor, flowers, or some inspiration, we hope Urbn Ranch will be the place they like to visit,” added Erika.

“It’s exciting to see a store like Urbn Ranch come to Morgan Hill. They made a significant investment in the building and are elevating the retail offerings in Morgan Hill,” said Morgan Hill Assistant City Manager, Edith Ramirez. “It is a great outlet for local artists and makers to showcase their craftsmanship. We are pleased to see that their hours of operation take advantage of the strong Downtown dining scene,” she added.

*For more information, contact Economic Development Director [matt.mahood@morganhill.ca.gov](mailto:matt.mahood@morganhill.ca.gov)*

### **About Downtown Morgan Hill**

The City of Morgan Hill recently built three parks Downtown and invested over \$25 million in public improvements in Downtown Morgan Hill, which included the construction of a 272-space parking garage, undergrounding of utilities, lighting, and public art. This has resulted in over \$100 million of private investment in recently completed projects, and projects currently underway in Downtown including a 60-room boutique hotel by Live+Love+Léal Hospitality, a fine art gallery by Dan McCranie, and a 49-unit mixed-use project by Van Daele on Depot Street.

For more information, visit [www.choosemorganhill.com](http://www.choosemorganhill.com)

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